How to Stay Informed with Emergency Alerts

For Boulder, Erie, Jamestown, Lafayette, Longmont, Louisville, Lyons, Nederland, Superior, Unincorporated Boulder County, and Ward

Emergency Alert Method	Automatic	Sign-Up	Download	How to Get It
You	x			**Be aware of your environment.** If you see, smell, hear, or sense a hazard, make decisions that will help ensure your safety and the safety of those around you.
Wireless Emergency Alert (WEA)	x			**Ensure Wireless Emergency Alerts (WEAs) are enabled in your cell phone settings.**
Text Message		x		**Sign-up needed.** Create or modify your account at www.BOCOAlert.org.
Phone Call		x		**Sign-up needed.** Create or modify your account at www.BOCOAlert.org. If you block or screen calls, consider adding 303-441-1400 as a contact in your phone, and name the contact "Emergency Alert Opt-In".
E-mail		x		**Sign-up needed.** Create or modify your account at www.BOCOAlert.org.
ReachWell Translation App			x	**Download the app and access alert information in over 100 languages** without having to share personal information or your location. Users will receive **all** alerts issued in all cities and towns in Boulder County.

For additional information and to view recent alerts visit www.BOCOAlert.org

April 2023

Understanding Emergency Alert Terminology

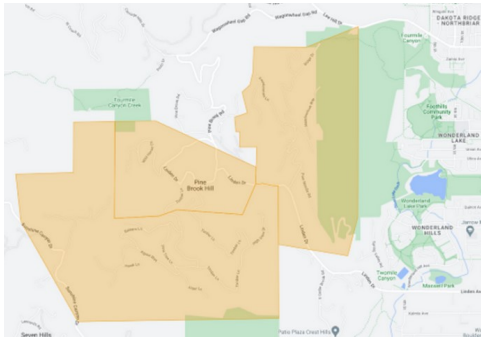
For Boulder, Erie Jamestown, Lafayette, Longmont, Louisville, Lyons, Nederland, Superior, Unincorporated Boulder County and Ward

Alert Severity	Description
Advisory	Information about an emergency situation that is likely to impact communities.
Warning	Prepare to take action, or take immediate action if you need extra time to mobilize.
Order	Take immediate action due to an **imminent life threat.**

Action	Description
Climb to Higher Ground	A directive to move to a location nearby that is higher than your current position. This may be as simple as scurrying up a hillside in the immediate vicinity, which can save your life in flooding emergencies.
Evacuation	A directive to leave the area immediately.
Shelter in Place	A directive to remain indoors until the situation is resolved.
Missing/Endangered Person	Information about a missing or endangered person that is shared to increase community awareness.
All Clear	Follow-up information issued after officials have determined the hazard no longer presents a threat to the community.

Alert Content

Alerts are sent to people within Boulder County and all municipalities, including the portions of Erie and Longmont that extend outside of the Boulder County line.



An alert message will include the date, time, alert severity, action, location of impacted area, description of the hazard, expected duration, and a link to view the complete alert information, along with a map of the impacted area.

Example alert message: "Emergency officials have issued an EVACUATION ORDER at 14:12:49 on 12-19-2022 due to a wildfire occurring in the area of 2900 Block of Sunshine Canyon. Click www.BOCO911Alert.org for a map of the affected area and detailed information. "